Oscar VP Operations	Phone | Email LinkedIn	START-UP DEVELOPMENT Strategic Consulting & Execution

Vice President of Start-Up Operations

I am passionate about adding value, wherever I work and in whatever I do. With a diverse background in overall company operations, startups, and monetization, what I love most is helping others put programs and processes in place to increase company value --- finding new ways to drive revenue, monetize products effectively, and help lead companies as they grow from as small as 5 employees to as many as 100+.

"If you want me to talk your ear off, just mention points & miles, xxxxxxxx, or xxxxxxxxxxxxxxxxx."

Business Expertise	Dollars & Sense	Technology
Company Leadership	Monetization	Enterprise Saas
Strategic Consulting	Adding Value	Scanning Technology
Start-up Development	Driving Revenue	Image Recognition
Project Planning	Partnerships	Retail & Mobile Apps

PROFESSIONAL EXPERIENCE

XxxxYyyy, **VP of Operations** year to present

Industry leading DaaS company offering the most accurate and widely adopted POI (point-of-interest) dataset of business listings and store visitor insights. Drove operational efficiencies during 70% growth over 2 years.

Ssssss, year to year

Chief Operating Officer (year to year)

- ✓ Drove operations for this market leading enterprise SaaS company (with 50 US and Canadian employees) doing image recognition and visual search. Customers of the company's visual product search scanning technology included Macy's, JCPenney, Home Depot, Neiman Marcus, and Bed, Bath & Beyond.
- ✓ Ssssss, Consumer Apps Group, **General Manager** (year to year)
  Grew this coupon app with a few thousand downloads and $0 in revenue to one with over 5 million users and $1MM annual revenue. Ran the day-to-day business of Ssssss Consumer Apps Group, which includes the mobile apps SnipSnap, Craves & Pounce.
- ✓ Snnnn, **Vice President of Operations** (year to year)
  At its peak, Snnnn had 1 million+ monthly active users and > $1MM annual revenue, driven by partnerships with hundreds of retailers additional creative monetization partners. Snnnn was acquired by Ssssss in (year).

Bllll, **Operations Guru** year to year

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Previous Experience:

Sqqqqqq International Group, **Associate & Intern** year to year

The Lvvvvv Group, **Intern** year to year

New Mmmmmm Ennnnn, **Intern** year to year

EDUCATION

University of Pennsylvania, **BA, Economics**